

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

Reving up to
the top



2019
5th
Trust



2018
121th
climbs
2017
265th
rapidly

Nine year trust
leader in banking



20 years
trusted heera



2017 → 2018 → 2019
374th → 96th → 23rd



Stealth
mode
super-
performer

Leader for 8 out
of nine years



Sporting success
duo



BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
1	DELL	TECHNOLOGY	LAPTOPS
2	JEEP	AUTOMOBILE	FOUR WHEELER - MFR.
3	LIC	BFSI	LIFE INSURANCE - PSU
4	AMAZON	INTERNET	ONLINE RETAILER - DIVERSIFIED
5	APPLE iPhone	GADGETRY	MOBILE PHONE - SERIES
6	SAMSUNG	GADGETRY	MOBILE PHONES
7	LG	CONSUMER ELECTRONICS	TELEVISIONS
8	AVIVA LIFE INSURANCE	BFSI	LIFE INSURANCE - PRIVATE
9	MARUTI SUZUKI	AUTOMOBILE	FOUR WHEELER - MFR.
10	STATE BANK OF INDIA	BFSI	BANK - PSU
11	AIRTEL	TELECOM	MOBILE SERVICE PROVIDER
12	AMERICAN EXPRESS	BFSI	CREDIT CARD
13	DOVE	FMCG	SOAP
14	TANISHQ	PERSONAL ACCESSORIES	JEWELLERY
15	KANGAROO KIDS	EDUCATION	PRE-SCHOOL
16	AMUL	FOOD & BEVERAGE	MILK
17	RELIANCE JIO	TELECOM	MOBILE SERVICE PROVIDER
18	GOOGLE	INTERNET	INTERNET SEARCH
19	BATA	PERSONAL ACCESSORIES	FOOTWEAR
20	SONY	CONSUMER ELECTRONICS	TELEVISIONS
21	COLGATE	FMCG	ORAL HYGIENE
22	HONDA	AUTOMOBILE	TWO WHEELER - MFR.
23	OTTO	APPARELS	MENSWEAR
24	MUTHOOT FINANCE	BFSI	FINANCIAL SERVICES
25	ANANDA DAIRY	FOOD & BEVERAGE	DAIRY - DIVERSIFIED
26	HYUNDAI	AUTOMOBILE	FOUR WHEELER - MFR.
27	ICICI BANK	BFSI	BANK - PRIVATE
28	OPPO	GADGETRY	MOBILE PHONES
29	DETTOL	FMCG	ANTISEPTIC PRODUCTS
30	VIVO	GADGETRY	MOBILE PHONES
31	SAMSUNG	CONSUMER ELECTRONICS	TELEVISIONS
32	VODAFONE-IDEA	TELECOM	MOBILE SERVICE PROVIDER
33	HDFC BANK	BFSI	BANK - PRIVATE
34	HEWLETT PACKARD	TECHNOLOGY	LAPTOPS
35	ADIDAS	PERSONAL ACCESSORIES	SPORTSWEAR
36	NIKE	PERSONAL ACCESSORIES	SPORTSWEAR
37	FORD	AUTOMOBILE	FOUR WHEELER - MFR.
38	BISLERI	FOOD & BEVERAGE	PACKAGED DRINKING WATER
39	TITAN	PERSONAL ACCESSORIES	WATCHES
40	BRITANNIA	FOOD & BEVERAGE	BISCUITS

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

Loses top Apparel slot held for 8 years



Nicely spiced up 202 ranks

Third year leader in Consumer Electronics

SAMSUNG



Audi-BMW-Merc battle continues



FIA bites the tail of 4yr leader - Fogg



One & only butter brand

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
41	HONDA	AUTOMOBILE	FOUR WHEELER - MFR.
42	TVS	AUTOMOBILE	TWO WHEELER - MFR.
43	LAKME	FMCG	COSMETICS
44	POND'S	FMCG	COSMETICS
45	NATARAJ	STATIONERY	WRITING ACCESSORIES
46	LUX	FMCG	SOAP
47	MI	GADGETRY	MOBILE PHONES - SERIES
48	RAYMOND	APPARELS	FABRICS TO BRANDS
49	GODREJ	FMCG	DIVERSIFIED
50	AUDI	AUTOMOBILE	FOUR WHEELER - LUXURY
51	RIN	FMCG	FABRICARE
52	ITC	DIVERSIFIED	DIVERSIFIED
53	TATA SALT	FOOD & BEVERAGE	SALT
54	NOKIA	GADGETRY	MOBILE PHONES
55	COCA-COLA	FOOD & BEVERAGE	AERATED BEVERAGES
56	BAJAJ AUTO	AUTOMOBILE	TWO WHEELER - MFR.
57	CADBURY'S	FOOD & BEVERAGE	DIVERSIFIED
58	APPLE MACBOOK	TECHNOLOGY	LAPTOPS
59	SAMSUNG	CONSUMER ELECTRONICS	DIVERSIFIED
60	HERO MOTOCORP	AUTOMOBILE	TWO WHEELER - MFR.
61	BAJAJ	DIVERSIFIED	DIVERSIFIED
62	HIMALAYA	FMCG	SOAP - AYURVEDIC
63	DAIKIN	CONSUMER ELECTRONICS	AIR CONDITIONERS
64	NIVEA	FMCG	SOAP
65	BMW	AUTOMOBILE	FOUR WHEELER - LUXURY
66	FACEBOOK	INTERNET	SOCIAL NETWORKING
67	MERCEDES BENZ	AUTOMOBILE	FOUR WHEELER - LUXURY
68	LENOVO	TECHNOLOGY	LAPTOPS
69	TATA	DIVERSIFIED	DIVERSIFIED
70	FOGG	FMCG	DEO/PERFUME
71	FA	FMCG	DEO/PERFUME
72	ACER	TECHNOLOGY	LAPTOPS
73	L'OREAL	FMCG	HAIRCARE
74	AMUL	FOOD & BEVERAGE	BUTTER
75	AXIS BANK	BFSI	BANK - PRIVATE
76	HONDA ACTIVA	AUTOMOBILE	SCOOTER
77	TATA MOTORS	AUTOMOBILE	FOUR WHEELER - MFR.
78	BRU	FOOD & BEVERAGE	INSTANT COFFEE
79	TATA TEA	FOOD & BEVERAGE	TEA
80	PUMA	PERSONAL ACCESSORIES	SPORTSWEAR

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

Up on numbers, yet
only 2nd on trust



I ♥
Lee

Lee is
zee
leader



Nine year topper,
jumps 53 ranks



Hikes up by 639 ranks



Burger Vs Pizza
Prizefight

Leads list
4th year
in a row



Fragrant delight
from 646th to
110th rank



Leads furniture
after a gap year

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
81	PEPSI	FOOD & BEVERAGE	AERATED BEVERAGES
82	KFC	RETAIL	QSR
83	LIPTON TAAZA	FOOD & BEVERAGE	TEA
84	TATA STEEL	MANUFACTURING	METAL
85	GODREJ	CONSUMER ELECTRONICS	REFRIGERATORS
86	PATANJALI	FMCG	DIVERSIFIED
87	RELIANCE JIO	TELECOM	SERVICES - DIVERSIFIED
88	BIG BAZAAR	RETAIL	HYPERMARKET - INDIAN
89	LEE	APPARELS	CASUALWEAR
90	BLACKBERRYS	APPARELS	MENSWEAR
91	CIPLA	HEALTHCARE	PHARMACEUTICALS - INDIAN
92	SONY	CONSUMER ELECTRONICS	DIVERSIFIED
93	LEVI'S	APPARELS	CASUALWEAR
94	NESTLE MAGGI	FOOD & BEVERAGE	INSTANT NOODLES
95	CEAT	AUTOMOBILE - RELATED	TYRES
96	HIKE	INTERNET	INSTANT MESSAGING SERVICE
97	MICROSOFT	TECHNOLOGY	SOFTWARE PRODUCTS
98	LG	GADGETRY	MOBILE PHONES
99	RELIANCE	DIVERSIFIED	DIVERSIFIED
100	ZARA	RETAIL	FAST FASHION
101	ARIEL	FMCG	FABRICARE
102	MCDONALD'S	RETAIL	QSR
103	DOMINO'S	RETAIL	QSR
104	LG	CONSUMER ELECTRONICS	REFRIGERATORS
105	CLINIC PLUS	FMCG	HAIRCARE
106	FASTRACK	BRANDED FASHION	BRANDED FASHION
107	MRF	AUTOMOBILE - RELATED	TYRES
108	AMUL	FOOD & BEVERAGE	DIVERSIFIED
109	HORLICKS	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
110	INDIA GATE BASMATI	FOOD & BEVERAGE	PACKAGED RICE
111	MANGO FROOTI	FOOD & BEVERAGE	NON-AERATED BEVERAGES
112	DABUR HONEY	FOOD & BEVERAGE	HONEY
113	KOTAK MAHINDRA BANK	BFSI	BANK - PRIVATE
114	LOTTO	PERSONAL ACCESSORIES	FOOTWEAR
115	DELL	TECHNOLOGY	PERSONAL COMPUTER
116	PANASONIC	CONSUMER ELECTRONICS	TELEVISIONS
117	GODREJ INTERIO	RETAIL	FURNITURE
118	BSNL	TELECOM	MOBILE SERVICE PROVIDER
119	BANK OF INDIA	BFSI	BANK - PSU
120	BOOST	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS



Leading the software brigade



Goes global, jumps 709 ranks



Men will be better men, IB jumps 523 ranks



Stays in focus, leads list

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
121	TCS	TECHNOLOGY	SOFTWARE SERVICES
122	FANTA	FOOD & BEVERAGE	AERATED BEVERAGES
123	LAVA	GADGETRY	MOBILE PHONES
124	APSARA	STATIONERY	WRITING ACCESSORIES
125	HITACHI	CONSUMER ELECTRONICS	DIVERSIFIED
126	JOCKEY	APPARELS	INNERWEAR
127	AVON	FMCG	COSMETICS
128	SAMSUNG	CONSUMER ELECTRONICS	REFRIGERATORS
129	LG	CONSUMER ELECTRONICS	WASHING MACHINES
130	REEBOK	PERSONAL ACCESSORIES	SPORTSWEAR
131	BOROPLUS	FMCG	ANTISEPTIC CREAM - AYURVEDIC
132	COMPLAN	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
133	CLOSE UP	FMCG	ORAL HYGIENE
134	BAJAJ FINANCE	BFSI	FINANCIAL SERVICES
135	PANTENE	FMCG	HAIRCARE
136	BAJAJ PULSAR	AUTOMOBILE	TWO WHEELER - BRAND
137	GARNIER	FMCG	HAIR COLOUR
138	OYO ROOMS	INTERNET	ONLINE HOTEL ROOM AGGREGATOR
139	ARROW	APPARELS	FORMALWEAR
140	ONIDA	CONSUMER ELECTRONICS	TELEVISIONS
141	HALDIRAM'S	FOOD & BEVERAGE	PACKAGED SNACKS
142	THE TIMES OF INDIA	MEDIA - PRINT	NEWSPAPER - ENGLISH
143	LG	CONSUMER ELECTRONICS	AIR CONDITIONERS
144	IMPERIAL BLUE	ALCOHOLIC BEVERAGES	WHISKY
145	PEARS	FMCG	SOAP
146	PHILIPS	CONSUMER ELECTRONICS	TELEVISIONS
147	TOYOTA	AUTOMOBILE	FOUR WHEELER - MFR.
148	DABUR REAL	FOOD & BEVERAGE	PACKAGED JUICE
149	NESCAFE	FOOD & BEVERAGE	INSTANT COFFEE
150	KINLEY	FOOD & BEVERAGE	PACKAGED DRINKING WATER
151	BIBA	APPARELS	ETHNICWEAR - WOMEN
152	REDMI	GADGETRY	MOBILE PHONES
153	KISSAN	FOOD & BEVERAGE	PROCESSED FOODS
154	VIVEL	FMCG	SOAP
155	MOTO	GADGETRY	MOBILE PHONES
156	BAJAJ ALLIANZ	BFSI	INSURANCE - DIVERSIFIED
157	CANON	GADGETRY	CAMERAS
158	ALLEN SOLLY	APPARELS	FORMALWEAR
159	JOHNSON & JOHNSON	HEALTHCARE	HEALTHCARE - DIVERSIFIED
160	ROYAL ENFIELD	AUTOMOBILE	TWO WHEELER - MFR.

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS



Ranked 2nd among five in biscuits



Vitreous climb of 232 ranks, earlier rise of 178 ranks



Flips the cart, falls 62 ranks; while Amazon climbs



3rd in market share, 4th in toothpaste category trust



Most trusted for 9th consecutive year



Healthy sign - Olive oil debutant takes 2nd place in Edible oil

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
161	NESTLE	FOOD & BEVERAGE	DIVERSIFIED
162	BRITANNIA GOODDAY	FOOD & BEVERAGE	BISCUITS - BRAND
163	MAHINDRA & MAHINDRA	AUTOMOBILE	FOUR WHEELER - MFR.
164	PUNJAB NATIONAL BANK	BFSI	BANK - PSU
165	PARLE	FOOD & BEVERAGE	BISCUITS
166	NISSAN	AUTOMOBILE	FOUR WHEELER - MFR.
167	PANASONIC	CONSUMER ELECTRONICS	AIR CONDITIONERS
168	PEPSODENT	FMCG	ORAL HYGIENE
169	RAYBAN	PERSONAL ACCESSORIES	EYEWEAR
170	FORTUNE	FOOD & BEVERAGE	EDIBLE OIL
171	DABUR AMLA	FMCG	HAIR OIL
172	ASIAN PAINTS	MANUFACTURING	PAINTS
173	KS	FMCG	DEO/PERFUME
174	OLA	INTERNET	ONLINE TAXI AGGREGATOR
175	HINDWARE	HOME CARE	BATH FIXTURES/SANITARYWARE
176	EMAMI	FMCG	DIVERSIFIED
177	FLIPKART	INTERNET	ONLINE RETAILER - DIVERSIFIED
178	AMUL	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
179	BOROLINE	FMCG	ANTISEPTIC CREAM - AYURVEDIC
180	RELIANCE JIO	GADGETRY	MOBILE PHONES
181	VIDEOCON	CONSUMER ELECTRONICS	TELEVISIONS
182	CROWN MILK	FOOD & BEVERAGE	DAIRY - DIVERSIFIED
183	AAJ TAK	MEDIA - TV	HINDI NEWS
184	PARACHUTE	FMCG	HAIR OIL
185	PATANJALI DANT KANTI	FMCG	ORAL HYGIENE
186	SAMSUNG	CONSUMER ELECTRONICS	AIR CONDITIONERS
187	SONATA	PERSONAL ACCESSORIES	WATCHES
188	BROOKE BOND RED LABEL	FOOD & BEVERAGE	TEA
189	FAIR & LOVELY	FMCG	SKIN LIGHTENING PRODUCTS
190	LIVON	FMCG	HAIRCARE
191	HCL	TECHNOLOGY	PERSONAL TECHNOLOGY
192	PHILIPS	CONSUMER ELECTRONICS	DIVERSIFIED
193	SUNSILK	FMCG	HAIRCARE
194	HSBC	BFSI	BANK - FOREIGN
195	IBM	SERVICES	PROFESSIONAL SERVICES
196	GODREJ	HOME CARE	LOCKS
197	MEDIMIX	FMCG	SOAP - AYURVEDIC
198	FIGARO	FOOD & BEVERAGE	EDIBLE OIL
199	ABP NEWS	MEDIA - TV	HINDI NEWS
200	AASHIRVAAD ATTA	FOOD & BEVERAGE	PACKAGED FLOUR

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS



Powers 287 steps up



Cements its leadership



Gaining some ranks, 271 to 218



Keeps your kitchen going, first time entrant

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
201	HINDUSTAN MOTORS	AUTOMOBILE	FOUR WHEELER - MFR.
202	LIMCA	FOOD & BEVERAGE	AERATED BEVERAGES
203	PARK AVENUE	FMCG	DEO/PERFUME
204	EXIDE	AUTOMOBILE - RELATED	AUTO - BATTERIES
205	YAMAHA	AUTOMOBILE	TWO WHEELER - MFR.
206	ACC CEMENT	MANUFACTURING	CEMENT
207	RBI	BFSI	BANK - FEDERAL
208	INFOSYS	TECHNOLOGY	SOFTWARE SERVICES
209	POND'S	FMCG	TALCUM POWDER
210	NIRMA	FMCG	FABRICARE
211	VOLTAS	CONSUMER ELECTRONICS	AIR CONDITIONERS
212	VIM	FMCG	DISHCARE
213	MICROMAX	GADGETRY	MOBILE PHONES
214	CASTROL	AUTOMOBILE - RELATED	LUBRICANTS
215	GUCCI	BRANDED FASHION	LUXURY FASHION
216	MAAZA	FOOD & BEVERAGE	NON-AERATED BEVERAGES
217	JO	FMCG	SOAP
218	CINTHOL	FMCG	SOAP
219	LIFEBUOY	FMCG	ANTISEPTIC PRODUCTS
220	AMBUJA CEMENT	MANUFACTURING	CEMENT
221	UNION BANK OF INDIA	BFSI	BANK - PSU
222	DENA BANK	BFSI	BANK - PSU
223	LINKEDIN	INTERNET	SOCIAL NETWORKING
224	SAMSUNG	CONSUMER ELECTRONICS	WASHING MACHINES
225	ASHOK LEYLAND	AUTOMOBILE	COMMERCIAL VEHICLES
226	TIDE	FMCG	FABRICARE
227	CADBURY DAIRY MILK	FOOD & BEVERAGE	CHOCOLATE BAR
228	HONDA CB SHINE	AUTOMOBILE	TWO WHEELER - BRAND
229	LG	CONSUMER ELECTRONICS	DIVERSIFIED
230	BINANI CEMENT	MANUFACTURING	CEMENT
231	PHILIPS	CONSUMER APPLIANCES	FOOD PROCESSOR
232	RADO	PERSONAL ACCESSORIES	LUXURY WATCHES
233	AMUL	FOOD & BEVERAGE	GHEE
234	LAYS	FOOD & BEVERAGE	PACKAGED SNACKS
235	GIRNAR	FOOD & BEVERAGE	TEA
236	TATA SKY	DTH	DTH
237	7UP	FOOD & BEVERAGE	AERATED BEVERAGES
238	FEVICOL	FMCG	ADHESIVE
239	AXE	FMCG	DEO/PERFUME
240	ACTION	PERSONAL ACCESSORIES	FOOTWEAR

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

On an espresso double shot, adds 119 ranks



L'OREAL
PARIS

Nearly 160 ranks lost, losing lusture



Grenius losing its touch



Airline turbulence, rapid descent of 159 ranks



Nikon no click, dips 136 clicks

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
241	CAFE COFFEE DAY	RETAIL	CAFÉ
242	PIZZA HUT	RETAIL	QSR
243	MIRINDA	FOOD & BEVERAGE	AERATED BEVERAGES
244	LIZOL	FMCG	DISINFECTANT
245	P C CHANDRA JEWELLERS	PERSONAL ACCESSORIES	JEWELLERY
246	VIP	PERSONAL ACCESSORIES	LUGGAGE/BAGS
247	OREO	FOOD & BEVERAGE	BISCUITS - BRAND
248	L'OREAL	FMCG	COSMETICS
249	ROLEX	PERSONAL ACCESSORIES	LUXURY WATCHES
250	W	APPARELS	WOMENSWEAR
251	RELIANCE ENERGY	ENERGY	ELECTRIC UTILITY
252	LIBERO	FMCG	DIAPERS
253	MDH	FOOD & BEVERAGE	SPICES
254	DUNLOP	AUTOMOBILE - RELATED	TYRES
255	FERRARI	AUTOMOBILE	FOUR WHEELER - SUPER LUXURY
256	MONTEX	STATIONERY	WRITING ACCESSORIES
257	GODREJ NO.1	FMCG	SOAP
258	TATA POWER	ENERGY	ELECTRIC UTILITY
259	WIPRO	TECHNOLOGY	SOFTWARE SERVICES
260	PARLE G	FOOD & BEVERAGE	BISCUITS - BRAND
261	GILLETTE	FMCG	SHAVING PRODUCTS
262	SNAPDEAL	INTERNET	ONLINE RETAILER - DIVERSIFIED
263	NILKAMAL	HOME CARE	PLASTIC FURNITURE
264	APOLLO HOSPITALS	HEALTHCARE	HOSPITALS
265	MAC	FMCG	COSMETICS
266	WOODLAND	PERSONAL ACCESSORIES	FOOTWEAR
267	RED BULL	FOOD & BEVERAGE	ENERGY DRINK
268	AIR INDIA	TRANSPORTATION	GOVERNMENT AIRLINES
269	SPRITE	FOOD & BEVERAGE	AERATED BEVERAGES
270	SANTOOR	FMCG	SOAP
271	INDIA TV	MEDIA - TV	HINDI NEWS
272	CESC	ENERGY	ELECTRIC UTILITY
273	SUZUKI	AUTOMOBILE	TWO WHEELER - MFR.
274	NIKON	GADGETRY	CAMERAS
275	FORTIS HOSPITALS	HEALTHCARE	HOSPITALS
276	SURF EXCEL	FMCG	FABRICARE
277	BANK OF BARODA	BFSI	BANK - PSU
278	AMUL	FOOD & BEVERAGE	FLAVOURED MILK
279	PANTALOONS	RETAIL	FASHION
280	BLACKBERRY	GADGETRY	MOBILE PHONES

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

Difficult to Hike
behind, 119 step fall



Education flavour,
624 rank gain



Swiftly at the top 159
ranks up



All ayur brands slip,
but Dabur leads list

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
281	D MART	RETAIL	HYPERMARKET - INDIAN
282	INDIABULLS	DIVERSIFIED	DIVERSIFIED
283	WHATSAPP	INTERNET	INSTANT MESSAGING SERVICE
284	HAVMOR	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
285	LOTUS	FMCG	COSMETICS
286	DURACELL	FMCG	CONSUMER BATTERIES
287	BRITANNIA MARIE GOLD	FOOD & BEVERAGE	BISCUITS - BRAND
288	PRESTIGE	KITCHEN CARE	COOKWARE
289	AMITY UNIVERSITY	EDUCATION	UNIVERSITY - PRIVATE
290	PHILIPS	FAST MOVING ELEC. GOODS	LIGHTING
291	HINDUSTAN TIMES	MEDIA - PRINT	NEWSPAPER - ENGLISH
292	BAJAJ ELECTRICALS	CONSUMER APPLIANCES	FANS
293	TATA TRUSTS	NGO	NGO
294	CELLO	STATIONERY	WRITING ACCESSORIES
295	MARUTI SUZUKI SWIFT	AUTOMOBILE	CAR - HATCHBACK
296	NDTV INDIA	MEDIA - TV	HINDI NEWS
297	PARKER	STATIONERY	PREMIUM WRITING ACCESSORIES
298	TIMEX	PERSONAL ACCESSORIES	WATCHES
299	GODREJ	CONSUMER ELECTRONICS	TELEVISIONS
300	IDBI BANK	BFSI	BANK - PSU
301	MAHINDRA SCORPIO	AUTOMOBILE	SUV/MUV - BRAND
302	PETER ENGLAND	APPARELS	MENSWEAR
303	HAMAM	FMCG	SOAP
304	DR REDDY'S	HEALTHCARE	PHARMACEUTICALS - INDIAN
305	BIRLA CEMENT	MANUFACTURING	CEMENT
306	KOTAK LIFE INSURANCE	BFSI	LIFE INSURANCE - PRIVATE
307	DABUR	HEALTHCARE	AYURVEDIC PRODUCTS
308	HMT	PERSONAL ACCESSORIES	WATCHES
309	BROOKE BOND TAJ MAHAL TEA	FOOD & BEVERAGE	TEA
310	ORACLE	TECHNOLOGY	SOFTWARE PRODUCTS
311	INTEL	TECHNOLOGY	SEMICONDUCTOR
312	BLUE DART	SERVICES	EXPRESS SERVICES - INDIAN
313	GENERAL INSURANCE CORP.	BFSI	GENERAL INSURANCE - PSU
314	BIRLA SUN LIFE INSURANCE	BFSI	LIFE INSURANCE - PRIVATE
315	TATA DOCOMO	TELECOM	MOBILE SERVICE PROVIDER
316	BIKANER	RETAIL	DINER/RESTAURANT
317	GODREJ PROPERTIES	REAL ESTATE	DIVERSIFIED
318	ONIDA	CONSUMER ELECTRONICS	AIR CONDITIONERS
319	ARMANI	BRANDED FASHION	LUXURY FASHION
320	BHARAT PETROLEUM	ENERGY	OIL AND GAS - DOMESTIC

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

9 yr leader, but Beer segment goes flat



Best rank in four year



Modern out, Harvest Gold in



Peddling away to leadership



New category, new leader



Twinkle's added spark paid off, 640 ranks jump

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
321	KINGFISHER	ALCOHOLIC BEVERAGES	BEER
322	HP	TECHNOLOGY	PRINTERS
323	DPS	EDUCATION	SCHOOL
324	KITKAT	FOOD & BEVERAGE	CHOCOLATE BAR
325	DTDC	SERVICES	EXPRESS SERVICES - INDIAN
326	LENSKART	RETAIL	EYEWEAR
327	CISCO	TECHNOLOGY	NETWORKS - DIVERSIFIED
328	EVA	FMCG	DEO/PERFUME
329	HAWKINS	KITCHEN CARE	COOKWARE
330	BERGER PAINTS	MANUFACTURING	PAINTS
331	HARVEST GOLD	FOOD & BEVERAGE	BREAD - BRAND
332	CAMLIN	STATIONERY	DIVERSIFIED
333	CITIBANK	BFSI	BANK - FOREIGN
334	ORAL B	FMCG	ORAL HYGIENE
335	FOREVER 21	RETAIL	FAST FASHION
336	KALYAN JEWELLERS	PERSONAL ACCESSORIES	JEWELLERY
337	TAJ HOTELS	HOSPITALITY	HOTELS - PREMIUM
338	HAJMOLA	FOOD & BEVERAGE	DIGESTIVE TABLETS
339	HAVELLS	FAST MOVING ELEC. GOODS	DIVERSIFIED
340	ALL OUT	FMCG	PEST REPELLENT
341	KTM DUKE	AUTOMOBILE	TWO WHEELER - BRAND
342	CAMPUS	PERSONAL ACCESSORIES	FOOTWEAR
343	ANCHOR	FAST MOVING ELEC. GOODS	DIVERSIFIED
344	BRIDGESTONE	AUTOMOBILE - RELATED	TYRES
345	BEING HUMAN	BRANDED FASHION	BRANDED FASHION
346	NOVARTIS	HEALTHCARE	PHARMACEUTICALS - FOREIGN
347	ATLAS CYCLES	MANUFACTURING	BICYCLES
348	DISCOVERY	MEDIA - TV	FACTUAL ENTERTAINMENT
349	APOLLO MUNICH	BFSI	HEALTH INSURANCE - PRIVATE
350	ENGAGE	FMCG	DEO/PERFUME
351	GLUCON D	FOOD & BEVERAGE	POWDERED DRINK
352	HEAD & SHOULDERS	FMCG	HAIRCARE
353	COIR ON	HOME CARE	MATTRESSES
354	OLAY	FMCG	COSMETICS
355	SLEEPWELL	HOME CARE	MATTRESSES
356	DABUR	HEALTHCARE	CHAWANPRASH
357	GARNIER	FMCG	HAIRCARE
358	KTM	AUTOMOBILE	TWO WHEELER - MFR.
359	SUN PHARMA	HEALTHCARE	PHARMACEUTICALS - INDIAN
360	KOHLER	HOME CARE	BATH FIXTURES/SANITARYWARE

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS



Impressive entry at 3rd, beats Lee Cooper

Speeds up 536 ranks



No thunder, falls 199 ranks



Cereals out of flavour, Kellogg's has 242 rank fall



Baby loves a massage



Painfree at its top position

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
361	QUARTZ	PERSONAL ACCESSORIES	WATCHES
362	JINDAL STEEL	MANUFACTURING	METAL
363	JK TYRES	AUTOMOBILE - RELATED	TYRES
364	AYUR	FMCG	COSMETICS
365	US POLO	APPARELS	CASUALWEAR
366	BOURNVITA	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
367	MOUNTAIN DEW	FOOD & BEVERAGE	AERATED BEVERAGES
368	BAJAJ DISCOVER	AUTOMOBILE	TWO WHEELER - BRAND
369	SAGAR RATNA	RETAIL	DINER/RESTAURANT
370	BABOOL	FMCG	ORAL HYGIENE
371	THUMS UP	FOOD & BEVERAGE	AERATED BEVERAGES
372	NIRMA	FMCG	DIVERSIFIED
373	CERA	HOME CARE	BATH FIXTURES/SANITARYWARE
374	TATA CHEMICALS	MANUFACTURING	DIVERSIFIED
375	STAR PLUS	MEDIA - TV	HINDI GEC
376	YES BANK	BFSI	BANK - PRIVATE
377	TATA INDICA	AUTOMOBILE	CAR - HATCHBACK
378	CROMPTON GREAVES	CONSUMER APPLIANCES	FANS
379	VASELINE	FMCG	SKINCARE
380	AMERICAN TOURISTER	PERSONAL ACCESSORIES	LUGGAGE/BAGS
381	PATANJALI	HEALTHCARE	AYURVEDIC PRODUCTS
382	ARCHIES	RETAIL	GREETING CARDS & GIFTS
383	HDFC LIFE	BFSI	LIFE INSURANCE - PRIVATE
384	KELLOGG'S	FOOD & BEVERAGE	BREAKFAST CEREAL
385	INSTAGRAM	INTERNET	SOCIAL NETWORKING
386	SKYBAGS	PERSONAL ACCESSORIES	LUGGAGE/BAGS
387	HALDIRAM'S	RETAIL	DINER/RESTAURANT
388	WHIRLPOOL	CONSUMER ELECTRONICS	WASHING MACHINES
389	HONOR	GADGETRY	MOBILE PHONES
390	KWALITY WALLS	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
391	HINDUSTAN UNILEVER	FMCG	DIVERSIFIED
392	VEET	FMCG	HAIR REMOVAL
393	BAJAJ ALMOND DROPS	FMCG	HAIR OIL
394	USHA	CONSUMER APPLIANCES	FANS
395	DABUR LAL TAIL	FMCG	BABY PRODUCTS
396	ICICI LOMBARD	BFSI	GENERAL INSURANCE - PRIVATE
397	AJANTA	HOME CARE	WALL CLOCKS
398	LLOYD	CONSUMER ELECTRONICS	DIVERSIFIED
399	APPLE IPAD	GADGETRY	TABLETS
400	CROCIN	HEALTHCARE	OTC

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
401	GODREJ	CONSUMER ELECTRONICS	AIR CONDITIONERS
402	ZEE NEWS	MEDIA - TV	HINDI NEWS
403	SEIKO	PERSONAL ACCESSORIES	WATCHES
404	NOVA	FOOD & BEVERAGE	TEA
405	BLUE STAR	CONSUMER ELECTRONICS	AIR CONDITIONERS
406	BAJAJ ELECTRICALS	FAST MOVING ELEC. GOODS	LIGHTING
407	TVS JUPITER	AUTOMOBILE	SCOOTER
408	GODREJ	CONSUMER ELECTRONICS	WASHING MACHINES
409	AQUAFINA	FOOD & BEVERAGE	PACKAGED DRINKING WATER
410	KELVINATOR	CONSUMER ELECTRONICS	REFRIGERATORS
411	TATA CAPITAL	BFSI	FINANCIAL SERVICES
412	MOTHER DAIRY	FOOD & BEVERAGE	MILK
413	REXONA	FMCG	DEO/PERFUME
414	SHAKTI BHOG	FOOD & BEVERAGE	PACKAGED FLOUR
415	TROPICANA	FOOD & BEVERAGE	PACKAGED JUICE
416	BHARTI AXA	BFSI	GENERAL INSURANCE - PRIVATE
417	MICROTEK	CONSUMER APPLIANCES	INVERTERS
418	DLF	REAL ESTATE	DIVERSIFIED
419	MCDOWELL'S	ALCOHOLIC BEVERAGES	WHISKY
420	CANARA BANK	BFSI	BANK - PSU
421	RELIANCE LYF	GADGETRY	MOBILE PHONES
422	SBI GENERAL	BFSI	GENERAL INSURANCE - PSU
423	VOLKSWAGEN	AUTOMOBILE	FOUR WHEELER - MFR.
424	VOLVO	AUTOMOBILE	FOUR WHEELER - LUXURY
425	CADBURY 5 STAR	FOOD & BEVERAGE	CHOCOLATE BAR
426	LG	TECHNOLOGY	LAPTOPS
427	TATA AIA LIFE INSURANCE	BFSI	LIFE INSURANCE - PRIVATE
428	MAHINDRA & MAHINDRA	DIVERSIFIED	DIVERSIFIED
429	DISNEY	MEDIA - TV	KIDS GEC
430	SUBWAY	RETAIL	QSR
431	INDIGO AIRLINES	TRANSPORTATION	AIRLINES - INDIAN
432	MAX HEALTHCARE	HEALTHCARE	HOSPITALS
433	CITIZEN	PERSONAL ACCESSORIES	WATCHES
434	KHAITAN	CONSUMER APPLIANCES	FANS
435	SENSODYNE	FMCG	ORAL HYGIENE
436	SONY	GADGETRY	CAMERAS
437	TATA MEMORIAL CENTRE	HEALTHCARE	HOSPITALS
438	GOKUL MILK	FOOD & BEVERAGE	MILK
439	HERO CYCLES	MANUFACTURING	BICYCLES
440	JET AIRWAYS	TRANSPORTATION	AIRLINES - INDIAN



Though airline sector trust falls, Indigo still leads



170 rank free-fall

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS



Pharma not well



132 coughs down



Savlon loses 95 ranks, behind Dettol by 436 ranks



Hatchback category climbs, 196 rank rise



Trust delivery on time

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
441	ING BANK	BFSI	BANK - FOREIGN
442	MOOV	HEALTHCARE	PAIN BALM
443	INDIA TODAY	MEDIA - TV	ENGLISH NEWS
444	BOSCH	CONSUMER ELECTRONICS	WASHING MACHINES
445	BINGO	FOOD & BEVERAGE	PACKAGED SNACKS
446	KHADIM'S	PERSONAL ACCESSORIES	FOOTWEAR
447	RELIANCE COMMUNICATION	TELECOM	MOBILE SERVICE PROVIDER
448	HINDUSTAN	MEDIA - PRINT	NEWSPAPER - HINDI
449	KURKURE	FOOD & BEVERAGE	PACKAGED SNACKS
450	NESTLE	FOOD & BEVERAGE	MILK
451	CANON	TECHNOLOGY	PRINTERS
452	PARAGON	PERSONAL ACCESSORIES	FOOTWEAR
453	INTAS	HEALTHCARE	PHARMACEUTICALS - INDIAN
454	CADBURY PERK	FOOD & BEVERAGE	CHOCOLATE BAR
455	JOHNSON & JOHNSON	FMCG	BABY PRODUCTS
456	MANKIND PHARMA	HEALTHCARE	PHARMACEUTICALS - INDIAN
457	SKODA	AUTOMOBILE	FOUR WHEELER - MFR.
458	KODAK	GADGETRY	CAMERAS
459	KENSTAR	CONSUMER ELECTRONICS	AIR CONDITIONERS
460	VICKS	HEALTHCARE	COUGH SUPPRESANT
461	KARBONN	GADGETRY	MOBILE PHONES
462	RAHUL INTL. SCHOOL	EDUCATION	SCHOOL
463	MANGO	APPARELS	WOMENSWEAR
464	APPY	FOOD & BEVERAGE	NON-AERATED BEVERAGES
465	SAVLON	FMCG	ANTISEPTIC PRODUCTS
466	AMUL	FOOD & BEVERAGE	CHOCOLATE BAR
467	VAN HEUSEN	APPARELS	FORMALWEAR
468	HAIER	CONSUMER ELECTRONICS	AIR CONDITIONERS
469	PANASONIC	CONSUMER ELECTRONICS	DIVERSIFIED
470	FOSSIL	BRANDED FASHION	LUXURY FASHION
471	D&G	BRANDED FASHION	PREMIUM FASHION
472	HYUNDAI SANTRO	AUTOMOBILE	CAR - HATCHBACK
473	J.P. MORGAN CHASE BANK	BFSI	BANK - FOREIGN
474	THE HINDU	MEDIA - PRINT	NEWSPAPER - ENGLISH
475	BREEZE	FMCG	SOAP
476	KENT	CONSUMER APPLIANCES	WATER PURIFIER
477	SAMSUNG	TECHNOLOGY	LAPTOPS
478	ORIENT	CONSUMER APPLIANCES	FANS
479	LISTERINE	FMCG	ORAL HYGIENE
480	FOODPANDA	INTERNET	ONLINE FOOD AGGREGATOR

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
481	MARLBORO	FMCG	CIGARETTE - BRAND
482	TWITTER	INTERNET	SOCIAL NETWORKING
483	LAMBORGHINI	AUTOMOBILE	FOUR WHEELER - SUPER LUXURY
484	BESTON	TECHNOLOGY	MULTIMEDIA SPEAKERS
485	LEXI PENS	STATIONERY	WRITING ACCESSORIES
486	VICCO	FMCG	SOAP - AYURVEDIC
487	CASIO	PERSONAL ACCESSORIES	WATCHES
488	JK SPICES	FOOD & BEVERAGE	SPICES
489	GSK	HEALTHCARE	PHARMACEUTICALS - FOREIGN
490	EVEREADY	FMCG	CONSUMER BATTERIES
491	METRO	PERSONAL ACCESSORIES	FOOTWEAR
492	TOSHIBA	TECHNOLOGY	LAPTOPS
493	WALMART	RETAIL	HYPERMARKET - FOREIGN
494	HARLEY DAVIDSON	AUTOMOBILE	TWO WHEELER - PREMIUM
495	BHARTI FOUNDATION	NGO	NGO
496	MOHANI TEA	FOOD & BEVERAGE	TEA
497	MORTEIN	FMCG	PEST REPELLENT
498	FEDEX	SERVICES	EXPRESS SERVICES - FOREIGN
499	VIMAL	APPARELS	FABRICS TO BRANDS
500	MAYBELLINE	FMCG	COSMETICS
501	DEL MONTE	FOOD & BEVERAGE	PACKAGED JUICE
502	LENOVO	GADGETRY	MOBILE PHONES
503	CLEAN & CLEAR	FMCG	SKINCARE
504	HTC	GADGETRY	MOBILE PHONES
505	ORPAT	GADGETRY	CALCULATOR
506	UBER	INTERNET	ONLINE TAXI AGGREGATOR
507	VANISH	FMCG	FABRICARE
508	HAMILTON	KITCHEN CARE	KITCHEN PRODUCTS
509	DKNY	BRANDED FASHION	LUXURY FASHION
510	FBB FASHION	APPARELS	DIVERSIFIED
511	YAHOO	INTERNET	INTERNET SEARCH
512	LLOYD	CONSUMER ELECTRONICS	TELEVISIONS
513	RENAULT	AUTOMOBILE	FOUR WHEELER - MFR.
514	BOSE	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
515	HCL	TECHNOLOGY	LAPTOPS
516	SAFFOLA	FOOD & BEVERAGE	EDIBLE OIL
517	HUSH PUPPIES	PERSONAL ACCESSORIES	FOOTWEAR
518	REAL NAMKEEN	FOOD & BEVERAGE	PACKAGED SNACKS
519	LOKSATTA	MEDIA - PRINT	NEWSPAPER - MARATHI
520	INOX	ENTERTAINMENT	CINEMA - DISPLAY



Not only Vimal, slips
303 steps



Ola leads, Uber down
171 ranks



Decibels improve 207
ranks

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS



Scotch
glassmates both



Spiced climb of 199
ranks



Effect of Ayurveda
trust lowered, 461
rank fall

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
521	MOCHI	PERSONAL ACCESSORIES	FOOTWEAR
522	BLACK DOG	ALCOHOLIC BEVERAGES	SCOTCH WHISKY
523	JOHNNIE WALKER	ALCOHOLIC BEVERAGES	SCOTCH WHISKY
524	NESTLE MUNCH	FOOD & BEVERAGE	CHOCOLATE BAR
525	SHOPPERS STOP	RETAIL	DPT. STORE - FASHION & BEAUTY
526	DHL	SERVICES	EXPRESS SERVICES - FOREIGN
527	ADITYA BIRLA SUN LIFE	BFSI	LIFE INSURANCE - PRIVATE
528	AT&T	TELECOM	BACKBONE INFRASTRUCTURE
529	ABBOTT	HEALTHCARE	PHARMACEUTICALS - FOREIGN
530	CAPRESE	BRANDED FASHION	WOMEN'S HAND BAGS
531	BLUE HEAVEN	FMCG	COSMETICS
532	SAHARA	BFSI	FINANCIAL SERVICES
533	MORE	RETAIL	HYPERMARKET - INDIAN
534	AACHI	FOOD & BEVERAGE	SPICES
535	HARPIC	FMCG	TOILET CLEANER
536	BIG BASKET	INTERNET	ONLINE GROCERY RETAILER
537	DISH TV	DTH	DTH
538	BADSHAH	FOOD & BEVERAGE	SPICES
539	AAKASH INSTITUTE	EDUCATION	TRAINING INSTITUTE
540	IBALL	TECHNOLOGY	LAPTOPS
541	GWALIOR SUITINGS	APPARELS	FABRICS TO BRANDS
542	PREETHI	KITCHEN CARE	KITCHEN APPLIANCES
543	ROLLS ROYCE	AUTOMOBILE	FOUR WHEELER - SUPER LUXURY
544	MONACO	FOOD & BEVERAGE	BISCUITS - BRAND
545	LEE COOPER	APPARELS	CASUALWEAR
546	JAQUAR	HOME CARE	BATH FIXTURES/SANITARYWARE
547	HIMALAYA	HEALTHCARE	AYURVEDIC PRODUCTS
548	WHIRLPOOL	CONSUMER ELECTRONICS	REFRIGERATORS
549	AMRUTANJAN	HEALTHCARE	PAIN BALM
550	NEROLAC	MANUFACTURING	PAINTS
551	CAPITAL FIRST	BFSI	FINANCIAL SERVICES
552	ZOMATO	INTERNET	ONLINE FOOD AGGREGATOR
553	AMWAY	FMCG	DIRECT SELLING
554	JK	STATIONERY	PAPER
555	LIFESTYLE	RETAIL	FASHION
556	CINTHOL	FMCG	TALCUM POWDER
557	RELIANCE FOUNDATION	NGO	NGO
558	RASNA	FOOD & BEVERAGE	POWDERED DRINK
559	S. KUMARS	APPARELS	MENSWEAR
560	REID & TAYLOR	APPARELS	FABRICS

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
561	AIRCEL	TELECOM	MOBILE SERVICE PROVIDER
562	AEGON LIFE	BFSI	LIFE INSURANCE - PRIVATE
563	GOWARDHAN GHEE	FOOD & BEVERAGE	GHEE
564	JBL	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
565	ONIDA	CONSUMER ELECTRONICS	DIVERSIFIED
566	ASUS	TECHNOLOGY	LAPTOPS
567	PATANJALI	FOOD & BEVERAGE	HONEY
568	PRIYA	FOOD & BEVERAGE	PROCESSED FOODS
569	SURYA CEMENT	MANUFACTURING	CEMENT
570	INDIAN BANK	BFSI	BANK - PSU
571	DONEAR	APPARELS	FABRICS
572	BURGER KING	RETAIL	QSR
573	ORIFLAME	FMCG	COSMETICS
574	BRUT	FMCG	DEO/PERFUME
575	WHIRLPOOL	CONSUMER ELECTRONICS	AIR CONDITIONERS
576	ANTIQUITY	ALCOHOLIC BEVERAGES	WHISKY
577	HIT	FMCG	PEST REPELLENT
578	LML	AUTOMOBILE	TWO WHEELER - MFR.
579	BUFFALO	APPARELS	CASUALWEAR
580	GAGAN GHEE	FOOD & BEVERAGE	GHEE
581	EMAIL	INTERNET	EMAIL SERVICE
582	JAGUAR	AUTOMOBILE	FOUR WHEELER - LUXURY
583	BARCELONA	SPORTS	FOOTBALL FRANCHISEE
584	GOODYEAR	AUTOMOBILE - RELATED	TYRES
585	HERO MOTOCORP	AUTOMOBILE	SCOOTER
586	REDTAPE	PERSONAL ACCESSORIES	FOOTWEAR
587	HEWLETT PACKARD	TECHNOLOGY	PERSONAL TECHNOLOGY
588	JACK & JONES	APPARELS	MENSWEAR
589	VERO MODA	APPARELS	WOMENSWEAR
590	SOCIETY TEA	FOOD & BEVERAGE	TEA
591	CARRIER	CONSUMER ELECTRONICS	AIR CONDITIONERS
592	ALFA STORE	RETAIL	GENERAL
593	LIJJAT PAPAD	FOOD & BEVERAGE	RTC FOODS
594	DENIM	BRANDED FASHION	BRANDED FASHION
595	ADANI GROUP	DIVERSIFIED	DIVERSIFIED
596	FORTUNER	AUTOMOBILE	LUXURY SUV/MUV - BRAND
597	DENVER	FMCG	DEO/PERFUME
598	INDIAN OIL	ENERGY	OIL AND GAS - DOMESTIC
599	LIVA	MANUFACTURING	MAN-MADE FABRIC
600	KEM HOSPITAL	HEALTHCARE	HOSPITALS

adani
Trust collapse of 193
ranks

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS



Among the few
demonitization gainers...

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
601	TEACHERS	ALCOHOLIC BEVERAGES	WHISKY
602	GLENMARK	HEALTHCARE	PHARMACEUTICALS - INDIAN
603	KANGAROOS	APPARELS	KIDSWEAR
604	PAYTM	INTERNET	ONLINE PAYMENT SERVICE
605	PAYPAL	INTERNET	ONLINE PAYMENT SERVICE
606	DUCATI	AUTOMOBILE	TWO WHEELER - PREMIUM
607	GOOGLE PLAY STORE	INTERNET	APP STORE
608	KURLON	HOME CARE	MATTRESSES
609	ZEE CLASSIC	MEDIA - TV	HINDI MOVIE CHANNEL
610	LACOSTE	APPARELS	CASUALWEAR
611	IFB	CONSUMER ELECTRONICS	DIVERSIFIED
612	HDFC	BFSI	HOME FINANCE
613	CINTHOL	FMCG	DEO/PERFUME
614	SONY VAIO	TECHNOLOGY	LAPTOPS
615	RED CHIEF	PERSONAL ACCESSORIES	FOOTWEAR
616	REYNOLDS	STATIONERY	WRITING ACCESSORIES
617	WHEEL	FMCG	FABRICARE
618	ADANI	ENERGY	ELECTRIC UTILITY
619	DAAWAT BASMATI	FOOD & BEVERAGE	PACKAGED RICE
620	HAMDARD	HEALTHCARE	UNANI MEDICINE
621	GOOD KNIGHT	FMCG	PEST REPELLENT
622	BAYER	MANUFACTURING	AGROCHEMICALS
623	IKEA	RETAIL	FURNITURE
624	MAHARAJA	CONSUMER APPLIANCES	DIVERSIFIED
625	ADITYA BIRLA GROUP	DIVERSIFIED	DIVERSIFIED
626	RAJDHANI BESAN	FOOD & BEVERAGE	STAPLE KITCHEN INGREDIENTS
627	GHARI	FMCG	FABRICARE
628	DOLLAR	CURRENCY	AMERICAN CURRENCY
629	AMUL	FOOD & BEVERAGE	CREAM
630	BEST	TRANSPORTATION	GOVERNMENT BUS SERVICE
631	SIEMENS	TECHNOLOGY	INSTRUMENTATION & ELECTRICALS
632	DOMEX	FMCG	TOILET CLEANER
633	ASUS	GADGETRY	MOBILE PHONES
634	SAMRAT	FOOD & BEVERAGE	PACKAGED FLOUR
635	HONDA UNICORN	AUTOMOBILE	TWO WHEELER - BRAND
636	CENTURYPLY	MANUFACTURING	PLYWOOD
637	DINSHAW'S	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
638	AVYUKT MANPASAND	FOOD & BEVERAGE	PACKAGED RICE
639	FIRST FLIGHT COURIERS	SERVICES	EXPRESS SERVICES - INDIAN
640	O GENERAL	CONSUMER ELECTRONICS	AIR CONDITIONERS



Specialist ranks first

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
641	LEXUS	AUTOMOBILE	FOUR WHEELER - LUXURY
642	IFFCO	MANUFACTURING	FERTILIZER
643	VOLINI	HEALTHCARE	PAIN BALM
644	G-SHOCK	PERSONAL ACCESSORIES	WATCHES
645	BAGPIPER	ALCOHOLIC BEVERAGES	WHISKY
646	KIRLOSKAR BROTHERS	MANUFACTURING	PUMPS
647	PC JEWELLER	PERSONAL ACCESSORIES	JEWELLERY
648	MONGINIS	RETAIL	CAKE SHOP
649	SYMPHONY	CONSUMER ELECTRONICS	AIR COOLERS
650	KONE	MANUFACTURING	ELEVATORS
651	HYATT	HOSPITALITY	HOTELS - PREMIUM
652	FUJIFILM	GADGETRY	CAMERAS
653	ORGANIC INDIA	FOOD & BEVERAGE	ORGANIC TEA
654	CROMA	RETAIL	CONSUMER ELECTRONICS
655	PIONEER	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
656	HERMES	BRANDED FASHION	LUXURY FASHION
657	ICBC	BFSI	BANK - FOREIGN
658	MUFTI	APPARELS	MENSWEAR
659	HITACHI	CONSUMER ELECTRONICS	TELEVISIONS
660	PARRYWARE	HOME CARE	BATH FIXTURES/SANITARYWARE
661	IBALL	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
662	NIPPO	FMCG	CONSUMER BATTERIES
663	GANESH GRAINS	FOOD & BEVERAGE	PACKAGED FLOUR
664	BUGATTI	AUTOMOBILE	FOUR WHEELER - SUPER LUXURY
665	CAMEL	STATIONERY	WRITING ACCESSORIES
666	MI	CONSUMER ELECTRONICS	TELEVISIONS
667	ASUS	TECHNOLOGY	PERSONAL TECHNOLOGY
668	SUNFEAST	FOOD & BEVERAGE	BISCUITS
669	FIAT	AUTOMOBILE	FOUR WHEELER - MFR.
670	SWIGGY	INTERNET	ONLINE FOOD AGGREGATOR
671	AIRWICK	FMCG	AIR FRESHNER
672	HONDA CITY	AUTOMOBILE	CAR - SEDAN
673	CNC	FOOD & BEVERAGE	BISCUITS
674	SPARX	PERSONAL ACCESSORIES	FOOTWEAR
675	VADILAL	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
676	PROTINEX	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
677	ZEE TV	MEDIA - TV	HINDI GEC
678	DENIM	FMCG	DEO/PERFUME
679	ALLEN COOPER	PERSONAL ACCESSORIES	FOOTWEAR
680	NAVBHARAT TIMES	MEDIA - PRINT	NEWSPAPER - HINDI



Harvesting an entry



Makes a comeback after gap year



Everyone's fav, new entrant



168 revs down

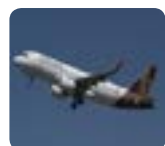
ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS



Fashion out of fashion
- 289 rank dip



215 rank bumpy
landing



Fresh slot in 2019

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
681	BALAJI FOODS	FOOD & BEVERAGE	PACKAGED SNACKS
682	APOLLO TYRES	AUTOMOBILE - RELATED	TYRES
683	NAUKRI	INTERNET	JOB SEARCH ENGINE
684	CHIK	FMCG	HAIRCARE
685	BABA	FOOD & BEVERAGE	EDIBLE OIL
686	MYNTRA	INTERNET	ONLINE RETAILER - FASHION
687	INDIA POST	GOVERNMENT	POSTAL SERVICES
688	DERMICOOL	FMCG	PRICKLY HEAT PRODUCTS
689	AIIMS	HEALTHCARE	HOSPITALS
690	NYCIL	FMCG	TALCUM POWDER
691	DCB BANK	BFSI	BANK - PRIVATE
692	YOUTUBE	INTERNET	VIDEO-SHARING
693	AJANTA	PERSONAL ACCESSORIES	FOOTWEAR
694	COLORPLUS	APPARELS	MENSWEAR
695	DBS BANK	BFSI	BANK - FOREIGN
696	ITC	HOSPITALITY	HOTELS - PREMIUM
697	CALVIN KLEIN	BRANDED FASHION	PREMIUM FASHION
698	FEMINA	MEDIA - PRINT	MAGAZINE - ENGLISH
699	REVLON	FMCG	COSMETICS
700	CADILA PHARMACEUTICALS	HEALTHCARE	PHARMACEUTICALS - INDIAN
701	GO AIR	TRANSPORTATION	AIRLINES - INDIAN
702	MAX LIFE INSURANCE	BFSI	LIFE INSURANCE - PRIVATE
703	AQUAGUARD	CONSUMER APPLIANCES	WATER PURIFIER
704	SAMSONITE	PERSONAL ACCESSORIES	LUGGAGE/BAGS
705	BROTHER	TECHNOLOGY	PRINTERS
706	ROCA	HOME CARE	BATH FIXTURES/SANITARYWARE
707	ONE PLUS	GADGETRY	MOBILE PHONES
708	GAP	RETAIL	FAST FASHION
709	AMUL MACHO	APPARELS	INNERWEAR
710	NAVNEET	STATIONERY	NOTEBOOKS
711	VISTARA	TRANSPORTATION	AIRLINES - INDIAN
712	ALIBABA	INTERNET	ONLINE RETAILER - DIVERSIFIED
713	VISA	BFSI	CREDIT CARD
714	VOOT	INTERNET	VIDEO STREAMING
715	HERO HONDA SPLENDOR	AUTOMOBILE	TWO WHEELER - BRAND
716	WESTPAC	BFSI	BANK - FOREIGN
717	BISK FARM	FOOD & BEVERAGE	DIVERSIFIED
718	COMPAQ	TECHNOLOGY	PERSONAL TECHNOLOGY
719	P&G	FMCG	DIVERSIFIED
720	MAHINDRA & MAHINDRA	AUTOMOBILE	TRACTORS

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
721	CATCH	FOOD & BEVERAGE	SPICES
722	OBEROI	HOSPITALITY	HOTELS - PREMIUM
723	UPS	SERVICES	EXPRESS SERVICES - FOREIGN
724	FEDERAL BANK	BFSI	BANK - PRIVATE
725	CATWALK	PERSONAL ACCESSORIES	FOOTWEAR
726	UNICEF	INTERNATIONAL BODY	CHILDREN'S WELFARE
727	VERIZON	TELECOM	DIVERSIFIED
728	ZODIAC	APPARELS	MENSWEAR
729	SET WET	FMCG	HAIRCARE
730	SHELL	ENERGY	OIL & GAS - FOREIGN
731	AMRUT MASALA	FOOD & BEVERAGE	SPICES
732	AKAI	CONSUMER ELECTRONICS	TELEVISIONS
733	PRIL	FMCG	DISHCARE
734	CHEETOS	FOOD & BEVERAGE	PACKAGED SNACKS
735	VIVA COLLEGE	EDUCATION	GRADUATE EDUCATION
736	EICHER	AUTOMOBILE	COMMERCIAL VEHICLES
737	DARK FANTASY	FOOD & BEVERAGE	BISCUITS - BRAND
738	MOTO G	GADGETRY	MOBILE PHONES - SERIES
739	KILLER	APPARELS	CASUALWEAR
740	PEPE	APPARELS	CASUALWEAR
741	CORPORATION BANK	BFSI	BANK - PSU
742	EASY DAY	RETAIL	HYPERMARKET - INDIAN
743	BOEING	MANUFACTURING	AIRCRAFTS
744	MOTHER DAIRY	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
745	BULLET	AUTOMOBILE	TWO WHEELER - BRAND
746	ART OF LIVING	NGO	NGO
747	GIONEE	GADGETRY	MOBILE PHONES
748	MAGNUM	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
749	ROYAL STAG	ALCOHOLIC BEVERAGES	WHISKY
750	KIKKOMAN	FOOD & BEVERAGE	PROCESSED FOODS
751	INDIAMART	INTERNET	INTERNET CLASSIFIEDS SERVICE
752	RELIANCE GENERAL INS.	BFSI	GENERAL INSURANCE - PRIVATE
753	BPL	CONSUMER ELECTRONICS	TELEVISIONS
754	DAILY THANTHI	MEDIA - PRINT	NEWSPAPER - TAMIL
755	LOUIS PHILIPPE	APPARELS	FORMALWEAR
756	AVAST	TECHNOLOGY	SOFTWARE PRODUCTS
757	ITC PAPERBOARDS	STATIONERY	PAPER
758	SLICE	FOOD & BEVERAGE	NON-AERATED BEVERAGES
759	PARK AVENUE BEER SHAMPOO	FMCG	HAIRCARE
760	RAJA BISCUIT	FOOD & BEVERAGE	BISCUITS



130 rank fall over last year



Leader in aircrafts, Max notwithstanding



Back in race after 3 yr gap

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

KENWOOD

No ride without it,
leads Auto audio



Flies to the Skies,
leads list



Bathroom lux leader



Super entry
by Nippon
rice beer

MERU

Airport, its only refuge



Ranvir's ride makes it
to list

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
761	EVEREST	FOOD & BEVERAGE	SPICES
762	SPENCER'S	RETAIL	HYPERMARKET - INDIAN
763	LIRIL	FMCG	SOAP
764	SAP	TECHNOLOGY	SOFTWARE PRODUCTS
765	APPLE	AUTOMOBILE - RELATED	CAR CARE
766	JK CEMENT	MANUFACTURING	CEMENT
767	ASHIMA	APPARELS	FABRICS
768	UBER EATS	INTERNET	ONLINE FOOD AGGREGATOR
769	YARDLEY	FMCG	SOAP
770	INDIAN OVERSEAS BANK	BFSI	BANK - PSU
771	KENWOOD	AUTOMOBILE - RELATED	AUTOMOBILE ELECTRONICS
772	MARIGOLD HL	FOOD & BEVERAGE	MILK
773	BRITANNIA TIGER	FOOD & BEVERAGE	BISCUITS - BRAND
774	AYUSH	FMCG	SOAP - AYURVEDIC
775	SUNFLOWER OIL	FOOD & BEVERAGE	EDIBLE OIL
776	OISHI	FOOD & BEVERAGE	TEA
777	HENKO	FMCG	FABRICARE
778	INDUSIND BANK	BFSI	BANK - PRIVATE
779	USHA	CONSUMER APPLIANCES	DIVERSIFIED
780	WIPRO	FAST MOVING ELEC. GOODS	LIGHTING
781	BAJAJ KAWASAKI	AUTOMOBILE	TWO WHEELER - BRAND
782	UCC	FOOD & BEVERAGE	COFFEE
783	LUFTHANSA	TRANSPORTATION	AIRLINES - FOREIGN
784	SONY	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
785	KUTCHI KING	RETAIL	QSR - INDIAN
786	THE ECONOMIC TIMES	MEDIA - PRINT	ENGLISH FINANCIAL
787	IODEX	HEALTHCARE	PAIN BALM
788	BANK OF BAHRAIN AND KUWAIT	BFSI	BANK - FOREIGN
789	GROHE	HOME CARE	BATH FIXTURES - LUXURY
790	ASAHI SUPER DRY	ALCOHOLIC BEVERAGES	BEER
791	SAMSUNG	GADGETRY	TABLETS
792	LAND ROVER	AUTOMOBILE	FOUR WHEELER - LUXURY
793	MERU	TRANSPORTATION	CAB SERVICE
794	KARNATAKA BANK	BFSI	BANK - PRIVATE
795	QUIKR	INTERNET	INTERNET CLASSIFIEDS SERVICE
796	DNA	MEDIA - PRINT	NEWSPAPER - ENGLISH
797	MARUTI SUZUKI S-CROSS	AUTOMOBILE	CAR - SEDAN
798	AMARON	AUTOMOBILE - RELATED	AUTO - BATTERIES
799	REPUBLIC	MEDIA - TV	ENGLISH NEWS
800	PVR	ENTERTAINMENT	CINEMA - DISPLAY

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
801	DATSUN	AUTOMOBILE	FOUR WHEELER - MFR.
802	FINOLEX	MANUFACTURING	WIRES
803	BANK OF AMERICA	BFSI	BANK - FOREIGN
804	HITACHI	CONSUMER ELECTRONICS	AIR CONDITIONERS
805	NARMADA	MANUFACTURING	CEMENT
806	MAX	RETAIL	FAST FASHION
807	JP MORGAN	BFSI	FINANCIAL SERVICES
808	DOVE	FMCG	SKINCARE
809	COLORS	MEDIA - TV	HINDI GEC
810	BRITISH AIRWAYS	TRANSPORTATION	AIRLINES - FOREIGN
811	ESSAR	DIVERSIFIED	DIVERSIFIED
812	OSSUM	FMCG	DEO/PERFUME
813	STRAWBERRY CLOTHINGS	APPARELS	ETHNICWEAR - WOMEN
814	AMUL	FOOD & BEVERAGE	YOGURT
815	A.O. SMITH	CONSUMER APPLIANCES	WATER HEATERS
816	TOYOTA INNOVA	AUTOMOBILE	SUV/MUV - BRAND
817	JORDAN SHOES	PERSONAL ACCESSORIES	FOOTWEAR
818	PARLE HIDE & SEEK	FOOD & BEVERAGE	BISCUITS - BRAND
819	WHISPER	FMCG	PERSONAL HYGIENE PRODUCTS
820	OMEGA	PERSONAL ACCESSORIES	WATCHES
821	CORNETTO	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT - BRAND
822	MARS	FOOD & BEVERAGE	CONFECTIONERY - DIVERSIFIED
823	LIVPURE	CONSUMER APPLIANCES	WATER PURIFIER
824	REALME	GADGETRY	MOBILE PHONES
825	AJANTA PHARMA	HEALTHCARE	PHARMACEUTICALS - INDIAN
826	SCOTIABANK	BFSI	BANK - FOREIGN
827	EXXONMOBIL	ENERGY	OIL & GAS - FOREIGN
828	LAYER'R SHOT	FMCG	DEO/PERFUME
829	EBAY	INTERNET	ONLINE RETAILER - DIVERSIFIED
830	GUESS	BRANDED FASHION	LUXURY FASHION
831	ALLAHABAD BANK	BFSI	BANK - PSU
832	JK LAKSHMI CEMENT	MANUFACTURING	CEMENT
833	ONGC	ENERGY	OIL AND GAS - DOMESTIC
834	LUMINOUS	CONSUMER APPLIANCES	INVERTER BATTERIES
835	BRAND FACTORY	RETAIL	FASHION DISCOUNT
836	RAMDEV	FOOD & BEVERAGE	SPICES
837	WAGH BAKRI	FOOD & BEVERAGE	TEA
838	WILD STONE	FMCG	DEO/PERFUME
839	HOFFMEN	APPARELS	CASUALWEAR
840	HITAVADA	MEDIA - PRINT	NEWSPAPER - ENGLISH



2nd in list, and not too behind



Micheal Jordan's first slam dunk



The substitute for electricity leads

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
841	BRITANNIA	FOOD & BEVERAGE	DIVERSIFIED
842	HOME POINT	BFSI	HOME FINANCE
843	NIRLEP	KITCHEN CARE	COOKWARE
844	BACARDI	ALCOHOLIC BEVERAGES	RUM
845	RELIANCE DIGITAL	RETAIL	CONSUMER ELECTRONICS
846	ODE	FMCG	SOAP
847	ICICI PRUDENTIAL	BFSI	LIFE INSURANCE - PRIVATE
848	MINU SAREES	APPARELS	SAREES
849	AROMA	FMCG	SOAP
850	CAMBRIDGE	APPARELS	MENSWEAR
851	SIGNAC MONTE CARLO	STATIONERY	WRITING ACCESSORIES
852	MADAME	APPARELS	WOMENSWEAR
853	ELLE 18	FMCG	COSMETICS
854	MODA RAPIDO	APPARELS	CASUALWEAR
855	LION	FOOD & BEVERAGE	DATES
856	MERCK PHARMA	HEALTHCARE	PHARMACEUTICALS - FOREIGN
857	DARLIE	FMCG	ORAL HYGIENE
858	MOS BURGER	RETAIL	QSR
859	UCO BANK	BFSI	BANK - PSU
860	HIRANANDANI	REAL ESTATE	DIVERSIFIED
861	MTV	MEDIA - TV	MUSIC CHANNEL
862	ACCENTURE	SERVICES	PROFESSIONAL SERVICES
863	CADBURY'S GEMS	FOOD & BEVERAGE	CANDY/TOFFEE
864	MAHINDRA TRUCK & BUS	AUTOMOBILE	COMMERCIAL VEHICLES
865	KOTEX	FMCG	PERSONAL HYGIENE PRODUCTS
866	RAMRAJ	APPARELS	DHOTIS
867	FUJITSU	TECHNOLOGY	SOFTWARE SERVICES
868	TATA AGNI	FOOD & BEVERAGE	TEA
869	IFB	CONSUMER ELECTRONICS	WASHING MACHINES
870	LAFARGE	MANUFACTURING	CEMENT
871	FIITJEE	EDUCATION	COACHING INSTITUTE
872	DYNAMO	FMCG	FABRICARE
873	BAIDU	INTERNET	INTERNET SEARCH
874	PRIYAGOLD	FOOD & BEVERAGE	BISCUITS - BRAND
875	PATANJALI ATTA	FOOD & BEVERAGE	PACKAGED FLOUR
876	HUGO BOSS	BRANDED FASHION	PREMIUM FASHION
877	DREYER'S	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
878	ROADSTER	APPARELS	CASUALWEAR
879	KIDZEE	EDUCATION	PRE-SCHOOL
880	SHAMRAO VITHAL CO-OP. BANK	BFSI	BANK - COOPERATIVE



New soap with a difference



UAE's favourite, and the season is right too



Smart truck, smart climb



441 rank erosion



Commendable, only one listed

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS



Chococream fav returns
to list after 2015



Colouring trust
efficiently



In a wrangle, tears
down 639 ranks



Flavour down 148
ranks

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
881	GLICO	FOOD & BEVERAGE	BISCUITS
882	NEXA	AUTOMOBILE	PREMIER CAR RETAIL
883	BRITANNIA BOURBON	FOOD & BEVERAGE	BISCUITS - BRAND
884	GATORADE	FOOD & BEVERAGE	SPORTS DRINK
885	PATANJALI	FOOD & BEVERAGE	GHEE
886	N. G. VARTAK	EDUCATION	SCHOOL
887	LUPIN	HEALTHCARE	PHARMACEUTICALS - INDIAN
888	HDFC MUTUAL FUND	BFSI	MUTUAL FUND
889	AMUL	FOOD & BEVERAGE	MILK POWDER
890	LYRA	APPARELS	COMFORTWEAR
891	GE	DIVERSIFIED	DIVERSIFIED
892	OKJ	PERSONAL ACCESSORIES	JEWELLERY
893	JOY	FMCG	COSMETICS
894	JETKING	EDUCATION	TRAINING INST. - HARDWARE/NET
895	GOKUL	FOOD & BEVERAGE	GHEE
896	COTTON KING	APPARELS	CASUALWEAR
897	WHIRLPOOL	CONSUMER ELECTRONICS	DIVERSIFIED
898	PANASONIC	FMCG	CONSUMER BATTERIES
899	ALKEM	HEALTHCARE	PHARMACEUTICALS - INDIAN
900	POISON	FMCG	DEO/PERFUME
901	INTEX	GADGETRY	MOBILE PHONES
902	HONDA DIO	AUTOMOBILE	SCOOTER
903	DULUX	MANUFACTURING	PAINTS
904	BENTLEY	AUTOMOBILE	FOUR WHEELER - SUPER LUXURY
905	NAKSHATRA	PERSONAL ACCESSORIES	JEWELLERY
906	WILD SOUL SOAP	FMCG	SOAP
907	USHA	CONSUMER APPLIANCES	IRONS
908	AMUL	FOOD & BEVERAGE	CHEESE
909	NAVRATNA COOL OIL	FMCG	HAIR OIL
910	SUGAR & SPICE	RETAIL	DINER/RESTAURANT
911	WRANGLER	APPARELS	CASUALWEAR
912	KIA	AUTOMOBILE	FOUR WHEELER - MFR.
913	COSTCO	RETAIL	HYPERMARKET - FOREIGN
914	ORIENTAL INSURANCE	BFSI	GENERAL INSURANCE - PSU
915	STARBUCKS	RETAIL	CAFÉ
916	SANSUI	CONSUMER ELECTRONICS	TELEVISIONS
917	LEMON MOBILES	GADGETRY	MOBILE PHONES
918	SOFY	FMCG	PERSONAL HYGIENE PRODUCTS
919	TORRENT	DIVERSIFIED	DIVERSIFIED
920	PRINGLES	FOOD & BEVERAGE	PACKAGED SNACKS

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS



Precarious entry into list, 728 rank fall



Tough to stay up, 251 ranks crash



Entry after many years in trust list



Maiden entry

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
921	BT GROUP	TELECOM	MOBILE SERVICE PROVIDER
922	MITSUBISHI	AUTOMOBILE	FOUR WHEELER - MFR.
923	PP JEWELLERS	PERSONAL ACCESSORIES	JEWELLERY
924	KEYA SETH	FMCG	COSMETICS
925	ENRICH	RETAIL	SALON
926	VISHAL MEGAMART	RETAIL	HYPERMARKET - INDIAN
927	BANK OF MAHARASHTRA	BFSI	BANK - PSU
928	BUDWEISER	ALCOHOLIC BEVERAGES	BEER
929	VIDEOCON	CONSUMER ELECTRONICS	REFRIGERATORS
930	SYSKA LED	FAST MOVING ELE. GOODS	LIGHTING
931	MANYAVAR	APPARELS	MENS ETHNICWEAR
932	MAHINDRA KUV100	AUTOMOBILE	SUV/MUV - BRAND
933	VIDEOCON D2H	DTH	DTH
934	PFIZER	HEALTHCARE	PHARMACEUTICALS - FOREIGN
935	VIVA	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
936	QUAKER OATS	FOOD & BEVERAGE	BREAKFAST CEREAL
937	FENA	FMCG	FABRICARE
938	SONY	MEDIA - TV	CHANNEL CLUSTER
939	HYUNDAI I20	AUTOMOBILE	CAR - HATCHBACK
940	FOZZI'S	FMCG	KIDS BATH PRODUCTS
941	DURIAN	RETAIL	FURNITURE
942	VALVOLINE	AUTOMOBILE - RELATED	LUBRICANTS
943	OCEAN BREEZE	FMCG	FABRICARE
944	CELLO	HOME CARE	PLASTIC FURNITURE
945	AIWA	CONSUMER ELECTRONICS	DIVERSIFIED
946	SINTEX	MANUFACTURING	WATER STORAGE SOLUTIONS
947	PAULS	FOOD & BEVERAGE	DAIRY - DIVERSIFIED
948	MAHARASHTRA TIMES	MEDIA - PRINT	NEWSPAPER - MARATHI
949	DOVE	FMCG	HAIRCARE
950	HAITAI	FOOD & BEVERAGE	DIVERSIFIED
951	SURYA	FAST MOVING ELEC. GOODS	LIGHTING
952	DEER CLUB	APPARELS	CASUALWEAR
953	AIRTEL	DTH	DTH
954	CREAMBELL	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
955	VOLVO	AUTOMOBILE	COMMERCIAL VEHICLES
956	K C PAUL	PERSONAL ACCESSORIES	UMBRELLA
957	GODREJ AER	FMCG	AIR FRESHNER
958	BBC	MEDIA - TV	INTERNATIONAL NEWS CHANNEL
959	JINDAL	ENERGY	POWER GENERATION
960	ORIENTAL BANK	BFSI	BANK - PSU

ALL INDIA LISTINGS OF 1000 MOST TRUSTED BRANDS

Comback after year's gap



Red Bull competitor from Japan



Makes a surprise entry



Inventor of Rossogullas... Delicious

BTR 2019	BRAND NAME	SUPER CATEGORY	CATEGORY
961	CONA ELECTRICALS	FAST MOVING ELEC. GOODS	LIGHTING
962	HERCULES	MANUFACTURING	BICYCLES
963	IPL	SPORTS	CRICKET LEAGUE
964	PARK HOSPITAL	HEALTHCARE	HOSPITALS
965	FERRERO ROCHER	FOOD & BEVERAGE	CHOCOLATE
966	VLCC	FMCG	COSMETICS
967	NEC	CONSUMER ELECTRONICS	INDUSTRIAL COMPUTERS
968	RUPA	APPARELS	INNERWEAR
969	SYM	AUTOMOBILE	TWO WHEELER - MFR.
970	CAMA	HOSPITALITY	HOTELS
971	POCARI SWEAT	FOOD & BEVERAGE	ENERGY DRINK
972	GATI	SERVICES	EXPRESS SERVICES - INDIAN
973	EVERYDAY	FOOD & BEVERAGE	MILK POWDER
974	MTS	TELECOM	MOBILE SERVICE PROVIDER
975	IDFC FIRST BANK	BFSI	BANK - PSU
976	FOSTER'S	ALCOHOLIC BEVERAGES	BEER
977	AERIAL	PERSONAL ACCESSORIES	WATCHES
978	UNITED COLORS OF BENETTON	APPARELS	CASUALWEAR
979	CTBC BANK	BFSI	BANK - FOREIGN
980	CHAMPION	PERSONAL ACCESSORIES	FOOTWEAR
981	HERO PASSION PRO	AUTOMOBILE	TWO WHEELER - BRAND
982	GODREJ EXPERT RICH CRÈME	FMCG	HAIR COLOUR
983	HUAWEI	TELECOM	DIVERSIFIED
984	HUNGRY MAN	FOOD & BEVERAGE	RTC FOODS
985	WOOLWORTHS	RETAIL	HYPERMARKET - FOREIGN
986	GULF	AUTOMOBILE - RELATED	LUBRICANTS
987	NATIONAL INSURANCE	BFSI	GENERAL INSURANCE - PSU
988	HÄAGEN-DAZS	FOOD & BEVERAGE	ICE CREAM/FROZEN DESRT. - PREMIUM
989	TATA MOTORS	AUTOMOBILE	COMMERCIAL VEHICLES
990	COAL	APPARELS	HEADWEAR
991	RBL BANK	BFSI	BANK - PRIVATE
992	TOTO	HOME CARE	BATH FIXTURES/SANITARYWARE
993	ALLIANZ	BFSI	INSURANCE - DIVERSIFIED
994	ASTRAL	MANUFACTURING	PIPES
995	PALMOLIVE	FMCG	SOAP
996	SENCO GOLD	PERSONAL ACCESSORIES	JEWELLERY
997	KC DAS	FOOD & BEVERAGE	CANNED CONFECTIONERY - INDIAN
998	DEN	CABLE	CABLE NETWORK
999	COLIN	FMCG	SURFACE CLEANER
1000	JW MARRIOTT	HOSPITALITY	HOTELS - PREMIUM