

ALCOHOLIC BEVERAGES



RANK	MAB 2016	MAB 2015	RANK DIFF.	BRAND NAME	SUB-CATEGORY
1	132	137	5	KINGFISHER	Beer
2	327	175	-152	ROYAL STAG	Whisky
3	453	506	53	McDOWELL'S No. 1	Whisky
4	487	717	230	HAYWARDS 5000	Beer
5	496	1318	822	COBRA BEER	Beer
6	504	443	-61	TUBORG	Beer
7	574	992	418	FOSTER'S	Beer
8	617	885	268	BAGPIPER	Whisky
9	641	900	259	BLACK DOG	Scotch Whisky
10	697	339	-358	ROYAL CHALLENGE	Whisky
11	727	1290	563	OLD MONK	Rum
12	747	779	32	BACARDI	Rum
13	763	1282	519	BUDWEISER	Beer
14	791	839	48	OFFICER'S CHOICE	Whisky
15	829	1164	335	SIGNATURE	Whisky
16	906	1395	489	CORONA	Beer
17	971	-	-	JOHNNIE WALKER	Scotch Whisky

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