

# ALCOHOLIC BEVERAGES SUPER CATEGORY



RANK	BTR 2018	BTR 2017	RANK DIFF.	BRAND NAME	CATEGORY
1	119	213	94	KINGFISHER	Beer
2	161	604	443	BLACK DOG	Scotch Whisky
3	200	824	624	BUDWEISER	Beer
4	329	443	114	ROYAL STAG	Whisky
5	371	496	125	SIGNATURE	Whisky
6	552	-	-	JOHNNIE WALKER	Scotch Whisky
7	589	945	356	CARLSBERG	Beer
8	599	-	-	BLENDERS PRIDE	Whisky
9	628	571	-57	TUBORG	Beer
10	667	637	-30	IMPERIAL BLUE	Whisky
11	762	-	-	BAGPIPER	Whisky
12	832	-	-	COBRA	Beer
13	863	451	-412	MCDOWELL'S	Whisky
14	895	865	-30	CHIVAS REGAL	Scotch Whisky

## Beer

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## Scotch Whisky

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