



ALCOHOLIC BEVERAGES

RANK	MAB 2017	MAB 2016	RANK DIFF.	BRAND NAME	SUB-CATEGORY
1	162	132	-30	KINGFISHER	Beer
2	324	453	129	MCDOWELL'S	Whisky
3	362	327	-35	ROYAL STAG	Whisky
4	476	829	353	SIGNATURE	Whisky
5	499	-	-	ANTIQUITY	Whisky
6	556	697	141	ROYAL CHALLENGE	Whisky
7	593	504	-89	TUBORG	Beer
8	608	-	-	CHIVAS REGAL WHISKY	Premium Whisky
9	773	971	198	JOHNNIE WALKER	Premium Whisky
10	820	574	-246	FOSTER'S	Beer
11	828	-	-	IMPERIAL BLUE	Whisky
12	992	-	-	CARLSBERG	Beer

Beer

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Premium Whisky

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